



**Special Meeting Agenda
City of Scotts Valley
Arts Commission
Date: April 6, 2023 – 5:00 pm**

CITY OF SCOTTS VALLEY Recreation Division 361 Kings Village Road Scotts Valley CA 95066	MEETING LOCATION City Hall Council Chambers 1 Civic Center Dr Scotts Valley CA 95066	POSTING: Agenda Posted on 3/31/2023 at Parks & Recreation Office and City Hall
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Any documents produced by the City and distributed to a majority of the Commission regarding any item on this agenda will be made available on the City's website at the following link: <https://www.scottsvally.org/AgendaCenter/ArtsCommission>

Arts Commissioners

Barbara Mendenhall, Chair
Val Rebhahn, Vice-Chair
Jeanne Shada, Commissioner
Vacant (Lind), Commissioner
Vacant (Dilles), Commissioner

City Staff Members

Ali Robinson, Recreation Division Manager
Chris Lamm, Public Works Director

The public is welcome to attend the meeting in-person at City Council Chambers.

How to comment via email:

1. Members of the public may provide public comment by sending comments to the Parks & Recreation Division via email at rec@scottsvally.gov.
2. Additional materials and emails must be received by 3:00 pm the day of the meeting and will be distributed to agenda recipients prior to the meeting.
3. Emails received after 3:00 pm the day of the meeting will not be included in the record.

Call to Order: 5:00pm

Roll Call

Additions/Deletions to Regular Agenda

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

**Special Meeting Agenda
City of Scotts Valley
Arts Commission
Date: April 6, 2023 – 5:00 pm**

Consent Agenda Approval of minutes of March 2, 2023 Special Meeting.

Public Comment Time

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Commission to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

Regular Agenda

1. **Welcome New Commissioners**
2. **Siltanen Pool Building mural & Mural Policy Creation intro – RDM Robinson**
3. **Poetry Contest Update – Commissioner Shada**
4. **Announcements & Updates**

Future Agenda Items

City Attorney presentation on Advisory Bodies

Adjournment

The City of Scotts Valley does not discriminate against persons with disabilities. The Commission meeting locations are accessible facilities. If you wish to attend a Commission meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the Scotts Valley Recreation at (831) 438-3251 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a Commission meeting be available in an alternative format consistent with a specific disability, please call Scotts Valley Recreation. The California State Relay Service (TDD to voice: 1-800-735-2929, voice to TDD: 1-800-735-2922), provides telecommunications devices for the Deaf and will provide a link between the TDD caller and users of telephone equipment.



Minutes
City of Scotts Valley
ARTS COMMISSION SPECIAL MEETING
DATE: March 2, 2023

CITY OF SCOTTS VALLEY Recreation Division 361 Kings Village Road Scotts Valley, Ca 95060	MEETING LOCATION Scotts Valley City Council Chambers 1 Civic Center Dr Scotts Valley, CA 95066	POSTING: Parks & Recreation Office and www.scottsvally.org
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Call to order: 5:01

Roll Call:

Present: Commissioners Shada, Mendenhall and Rebhahn.

Arts Commissioners

Barbara Mendenhall, Chair
Val Rebhahn, Vice-Chair
Jeanne Shada, Commissioner
Vacant (Lind), Commissioner
Vacant (Dilles), Commissioner

City Staff Members

Ali Robinson, Recreation Division Manager
Chris Lamm, Public Works Director

Additions/Deletions to Regular Agenda: Commissioner Shada added item 2023 Poetry Contest

Public Comment Time:

Regular Agenda

1. Public Art Inventory Ad hoc- review and identification of known photos

RDM Robinson shared photos of known public art to identify.

Item 1. Senior Center- Art walk photo and titles.

Item 2. Airport- not part of Arts Commission as installed but should be part of inventory as it is a City building.

Item 3. Siltanen Community Mural - Commissioner Rebhahn will look at records and report back.

Item 4. Siltanen Wood Bear - Commissioner Shada suggested looking at previous minutes for installation information.

Item 6. Vern Hart Fishing hole fish sculpture - Commissioner Shada will plan a visit to the artist shop in SLV.

Commissioners agreed that the photo collection and previous materials should be reviewed with previous Commissioner Melehan.

2. 2023 Poetry Contest

Commissioner Shada asked for the print ad to be revised with new information by city staff.

Chair suggested advertising with the Santa Cruz Arts Council and reaching out to Poet Laureate of Santa Cruz to broaden the scope. Chair will forward contact info to Commissioner Shada.

Chair asked to define deadlines for March 10 banner ad.

The dates were confirmed for an April 21st submission deadline and May 7th for reading at the SVPAC.

Commissioners discussed advertising and will utilize the Santa Cruz Sentinel for a free advertising listing.

3. Announcements and Updates

It was encouraged that the Commission participate in meetings with Arts Council of Santa Cruz County. Chair Mendenhall wished to highlight the many grant programs in place through the organization.

RDM Robinson announced the Robert Seales totem pole art currently installed at Skypark as part of the 2017 Art Walk temporary installation will be considered for deaccession. City staff will take photos prior to removal and removal will happen with City maintenance assistance.

Adjournment:

M/S: Mendenhall/Rebhahn

Motion to adjourn the meeting at 5:51 pm.

Carried 3/0

City of Scotts Valley
ARTS COMMISSION
STAFF REPORT

DATE: April 6, 2023
TO: Arts Commission
FROM: Ali Robinson, Recreation Division Manager
SUBJECT: Mural Policy Creation Intro

SUMMARY OF ISSUE

Background

The City of Scotts Valley currently has a handful of public art murals in both park and private business spaces. Historically the process has been for potential mural designs to go to City Council for consideration and approval. Each mural project is presented individually as a stand-alone project.

In many cities, the Arts Commission is the first stop for mural projects who considers the project and forwards any recommendations to City Council (or applicable governing body) for their consideration. In order to evaluate mural proposals, a set of criteria is needed to ensure an equitable process. A Mural Policy can be found as a single policy or as part of an overall Public Art Policy which includes all forms of public art.

Discussion

With the Public Art Inventory underway in 2023 by the Arts ad hoc committee, now is a the time to proactively start a Mural Policy to have in place for future public art projects. The Public Art Inventory will provide a list of what the City currently has with the intent of identifying what potential new spaces could be made available for public art in the future.

In adopting a Mural Policy, Cities and Counties are able to create a mural registration process which allows for a maintenance schedule and ensuring artist historical contact information. Other reasons such policies are implemented are to increase public access to and community participation in the creation of original works of art.

Upcoming mural

The Recreation Division is following the Recreation Restoration Plan and implementing item #1 which is the re-opening of the Siltanen park swimming pool with a contracted vendor. The pool underwent significant repairs in 2022 and is now in pristine condition for classes and parties.

Although the pool itself is in perfect working order, the surrounding landscaping and buildings will need cleanup and, in some areas, repairs, as it was not closely maintained while the pool was closed for two plus years. In rehabilitating this area of the park, the Recreation Division would like to add a public art element. A mural on the park maintenance shed would be a welcome addition to the aesthetics of the pool and playground area. In following the current practice, this project would be presented to City Council for consideration. The Recreation Division Manager would like to present this mural to the Arts Commission to develop, in tandem, the criteria and scope for a potential mural and artist selection process.

FISCAL IMPACT

None.

STAFF RECOMMENDATION

- Consider the beginning of a Mural Policy creation process in 2023 and direct staff to return this summer with a draft policy, appropriate for the scale and scope of our City, for the Arts Commission to develop.
- Provide feedback to staff on a potential new mural location of Siltanen Park Pool & Playground maintenance shed.

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None.

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